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WebSan Solutions Inc.

Dynamics 365 Business Central for Health & Beauty



Empowering Health & Beauty Brands to Thrive

The health and beauty industry is driven by trends, innovation, and evolving customer preferences. With Dynamics 365 Business Central, you can seamlessly manage your entire business—from production to point-of-sale—while adapting to the latest industry demands. Scale effortlessly, deliver personalized experiences, and optimize every facet of your operations.

Why Choose Dynamics 365 Business Central?

Our integrated solution offers the tools you need to streamline processes, improve visibility, and enhance customer satisfaction, all within a single, easy-to-use platform. Dynamics 365 Business Central is designed to help health and beauty businesses:

Efficiently Manage Inventory & Supply Chain

Keep up with demand and avoid stockouts. With real-time inventory tracking, you'll always have the right products available when your customers need them. Streamline supply chain management to optimize order fulfillment and reduce waste.

Streamline Production & Formulation

Track ingredient sourcing, manage formulations, and oversee production with complete transparency. Ensure compliance with industry standards, monitor batch traceability, and maintain quality control to deliver high-quality products.

Boost Sales & Enhance Customer Experiences

Create personalized, engaging experiences across every channel. Integrate e-commerce, retail, and direct sales, ensuring your customers receive a seamless, consistent brand experience whether online or in-store.

Maximize Marketing & Customer Engagement

Use built-in analytics to identify trends and customer preferences. Launch targeted marketing campaigns and promotions, and track their effectiveness. Connect with your customers through tailored communication that resonates.

Navigate Financials with Confidence

Simplify your financial processes, including invoicing, expense tracking, and revenue management. Gain full visibility into your cash flow and profits, so you can make informed, data-driven decisions.

Key Features for Health & Beauty Businesses

Real-Time Inventory Management

Maintain optimal stock levels with real-time insights. Track every ingredient and product from supplier to shelf.

End-to-End Production Planning

Oversee every stage of product development, from formulation and batch production to packaging and distribution.

Integrated CRM

Build stronger customer relationships. Leverage customer insights to improve sales, retention, and brand loyalty.

E-commerce Integration

Seamlessly connect your online store with your back-office systems to manage orders, returns, and customer preferences effectively.

Compliance & Quality Control

Maintain stringent quality standards with comprehensive compliance tracking, ensuring your products meet industry regulations.



Success Story: Transforming Health & Beauty Businesses with Dynamics 365 Business Central

One of our clients, a health and beauty company, implemented Dynamics 365 Business Central to modernize and streamline its operations. The solution helped them establish a cloud-based accounting system, significantly improving financial controls and reporting across the organization. The platform's flexibility allowed them to handle multi-currency transactions efficiently, supporting their international business operations.

Key Achievements

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| Established a Cloud-Based Accounting System | Improved financial controls and reporting across the organization with robust general ledger, bank reconciliation, and multi-currency management capabilities. |
| Enhanced Inventory Management | Enabled real-time tracking of items, SKUs, and lot tracking across multiple locations, ensuring accurate stock levels and efficient supply chain management. |
| Streamlined Payment Processing | Implemented WebSan's Electronic Banking App, reducing manual efforts and enhancing the accuracy of payment processing. |
| Optimized Production Planning | Integrated tools for BOMs, work centers, and visual production scheduling, providing better control over manufacturing processes and efficient inventory planning. |
| Seamless Integration with Third-Party Logistics (3PL) | Utilized WebSan's EDI App to facilitate data exchange with 3PL providers, minimizing errors and improving overall supply chain efficiency. |

Outcomes

Faster Order Fulfillment and Improved Customer Service

Streamlined sales order processing, enabling efficient management of sales quotes, orders, and invoicing.

Scalable and Efficient Operations

The business gained comprehensive visibility across all processes, from inventory management to financial reporting, allowing them to scale effortlessly.

Improved International Business Operations

Multi-currency support facilitated smooth international transactions, enabling the company to expand and manage global operations efficiently.

Experience the Benefits of Dynamics 365 Business Central

Dynamics 365 Business Central provides everything you need to take your health and beauty business to the next level. From handling inventory complexities to managing customer expectations, you'll have the tools and insights to make smarter, faster decisions.

Take the Next Step: Talk to an Expert

Ready to transform your health and beauty business? Connect with our experts to learn how Dynamics 365 Business Central can drive growth, efficiency, and profitability.