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**WebSan Solutions Inc.**

# **Dynamics 365 Business Central for Apparel & Footwear**

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## Stay Ahead in the Ever-Changing World of Fashion

Fashion is fast-paced, and your business needs to keep up with the latest trends while delivering quality products and maintaining a smooth supply chain. Dynamics 365 Business Central is designed to help apparel and footwear companies streamline operations, manage complex inventories, and accelerate time-to-market with a flexible, scalable, all-in-one solution.

### Why Dynamics 365 Business Central for Apparel & Footwear?

#### **Adapt to Market Trends Faster**

Seamlessly connect your design, manufacturing, and retail processes to respond quickly to new fashion trends. Dynamics 365 Business Central helps you optimize your supply chain, reduce lead times, and efficiently manage production schedules to keep up with the latest styles.

#### **Manage Complex Inventory Effortlessly**

With seasonality, size, color, and style variations, managing inventory can be challenging. Dynamics 365 Business Central provides sophisticated inventory management tools that ensure you have the right products, in the right place, at the right time—without overstocking or running out.

#### **Streamline Operations from Design to Delivery**

Efficiently coordinate every stage of the product lifecycle. From design and sourcing to manufacturing and distribution, Dynamics 365 Business Central enables you to collaborate across departments, reduce errors, and improve production timelines.

#### **Boost Sales with Multi-Channel Integration**

Reach customers wherever they are—online, in-store, or through wholesale channels. Dynamics 365 Business Central integrates seamlessly with e-commerce platforms, point-of-sale systems, and customer relationship management tools to provide a unified shopping experience across all channels.

## Key Features for Apparel & Footwear Businesses

### Advanced Inventory Management

- Manage SKUs with multiple attributes such as size, color, and style.
- Automate reordering based on sales data and seasonal trends.
- Gain real-time visibility into inventory levels across all locations.

### Efficient Production Planning

- Optimize manufacturing processes with accurate demand forecasting.
- Coordinate production schedules to reduce lead times and minimize waste.
- Track production costs and improve profitability with real-time data.

### Seamless Multi-Channel Sales

- Sell through multiple channels, including e-commerce, retail stores, and wholesale.
- Maintain a consistent customer experience with integrated sales and inventory data.
- Easily manage pricing, promotions, and discounts across channels.

### Financial Management & Reporting

- Access real-time financial insights to make data-driven decisions.
- Simplify financial consolidation across multiple business units.
- Automate billing, invoicing, and payment processes for faster cash flow.

### Supply Chain Visibility

- Track orders from suppliers to delivery to your customers.
- Reduce shipping errors and improve order fulfillment with automated logistics.
- Collaborate with suppliers and partners in real-time to avoid delays.

## Benefits of Choosing Dynamics 365 Business Central

**Scalable & Flexible** Whether you're a growing boutique or a global brand, Dynamics 365 Business Central grows with you. Easily add users, expand to new markets, and adapt to business needs without costly disruptions.

**Integrated & Unified Solution** Dynamics 365 Business Central brings together ERP, CRM, and supply chain management in one integrated platform. Say goodbye to data silos and streamline your operations with a single source of truth.

**Enhanced Decision-Making with AI & Analytics** Make smarter, data-driven decisions with AI-powered insights. Dynamics 365 Business Central helps you identify trends, forecast demand, and reduce inefficiencies.



## Success Story: Streamlining Operations for a Leading Footwear Wholesaler

A major footwear sourcing agent and wholesaler, specializing in importing and distributing men's, women's, and children's footwear, faced challenges managing operations across multiple entities, including international subsidiaries and a real estate division. To address these complexities, WebSan Solutions implemented Dynamics 365 Business Central, providing a centralized, cloud-based platform that streamlined operations, improved data consistency, and facilitated seamless intercompany transactions.

### Key Achievements

#### Centralized Information Hub

Dynamics 365 Business Central consolidated all operational data, offering users a single point of access for tasks ranging from purchase orders to payment receipts. This eliminated manual re-entry, ensuring data accuracy and saving time.

#### Enhanced Intercompany Transactions

The implementation automated intercompany processes, allowing journal entries and purchase orders to be seamlessly shared between entities. This streamlined workflow improved collaboration and reduced errors across multiple companies, including international subsidiaries.

#### Advanced Inventory Management

The solution integrated tools for handling complex inventory needs, including tracking items by size and gender, managing returns, and coordinating with a third-party warehouse. The system also facilitated Electronic Data Interchange (EDI) to support transactions between the client, major customers, and their 3PL warehouse.



**Integrated Sales Channels**

WebSan configured integrations with e-commerce platforms like Shopify and third-party apps such as NuOrders, allowing the client to efficiently manage orders from various channels. This integration provided a unified approach to sales order processing, including EDI, drop shipments, and customized pricing.

**Automated Financial Processes**

With modules for accounts payable, accounts receivable, and multicurrency management, the client was able to automate payment processing, vendor management, and financial reporting. This setup also supported intercompany transactions, ensuring financial data was always accurate and up-to-date.

**Custom Reporting & Data Visibility**

WebSan developed a customized "Available to Sell" report tailored to the client's needs, offering enhanced insights into inventory levels and sales forecasts. Power BI integration provided real-time analytics, empowering the client to make informed business decisions.

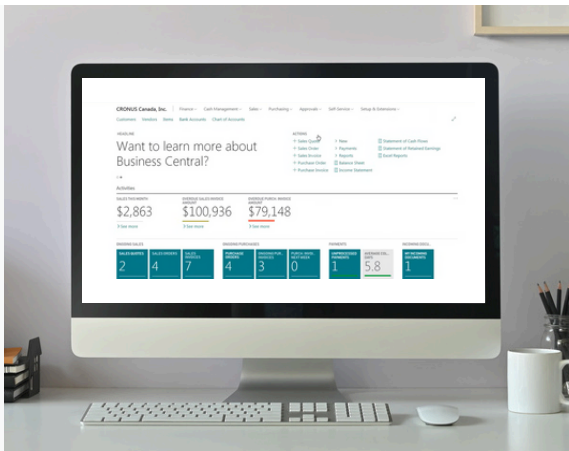


## The Outcome

The implementation of Dynamics 365 Business Central led to a more efficient, scalable, and integrated system that could handle the client's multi-entity setup. By centralizing data, automating key processes, and providing seamless integration across sales channels, the client significantly improved their operational efficiency, reduced manual workloads, and positioned themselves for growth in a competitive market.

## Ready to Transform Your Apparel & Footwear Business?

Dynamics 365 Business Central empowers apparel and footwear companies to streamline operations, improve inventory accuracy, and enhance customer experiences. Contact us to learn how we can help your business thrive.



To learn more about  
Dynamics 365 Business  
Central visit  
[www.websan.com](http://www.websan.com)