Beretta Beefs Up Financial Reporting, Streamlines Inventory System using Microsoft Dynamics GP and Moniroo

BERETTA

www.berettafamilyfarms.com

Beretta Family Farms (Beretta) is a Canadian-owned, family-run business that produces a variety of organic meats. The company emphasizes raising meat that is grass fed, naturally raised with no added hormones or antibiotics – a concept lost on most of the larger food chains that sacrifice health for affordability.

For the past 20 years, Beretta has been committed to producing good, healthy food while being careful and gentle with the land and the animals.

The reputable farm to fork company has sales directly to homes, major stores, smaller health-conscious stores and restaurants and needed a streamlined, easy-to-use inventory management system. WebSan Solutions provided Beretta with accurate and timely sales, purchasing and inventory control using Microsoft Dynamics GP, Moniroo Web Portal and Moniroo RF.

Challenges

Beretta's previous inventory management system was not integrated with its financial system. There was duplication of work and manual entering of information into two dissimilar systems causing errors and delays. Only minimal controls were placed with inventory.

Beretta was utilizing BOSS to enter information e.g. sales and inventory which was driving the information entered separately into QuickBooks. Beretta's old inventory management system had less of a standardized structure on how inventory was treated and the company's old software vendor was seldom available, resulting in costly and untimely support.

Solution

WebSan was hired by Beretta to replace BOSS and QuickBooks with Dynamics GP to fully integrate two disparate systems to ensure efficiency and accuracy of reporting. WebSan also connected Beretta to Moniroo web portal and Moniroo RF to provide real-time sales, purchasing and inventory control.

For their solution, the following technical components were used:

- GP Dynamics
- Moniroo Web Portal
- Moniroo RF

Results

The integration of two differing software programs into one suite through Dynamics GP resulted in faster and more accurate information reporting. The use of Dynamics GP and Moniroo web portal improved inventory controls and allowed Beretta to gain access to real-time information no matter what phase of their business they are in, and provide information to more people in all areas of the business.

Benefits

Beretta has since expanded the use of WebSan's software to subsidiary companies which they were unable to do so with their old systems.

Beretta has developed a collaborative and team relationship with WebSan unlike the relationship the company had with its previous vendor.